## PRINT The CHRONICLE of the HORSE

AD SIZES The Chronicle of the Horse • P.O. Box 46, Middleburg, VA 20118 • 540.687.6341 • www.chronofhorse.com

Effective January 1, 2015

**PREFERRED POSITIONS (WHEN AVAILABLE):** Special and premium positions can be guaranteed for 15% additional. Premium positions include inside covers, and all pages up to and including the table of contents. Placement requests will be considered but not guaranteed without 15% additional.

#### **MECHANICAL AND DIGITAL FILE SPECIFICATIONS**

The Chronicle of the Horse: Trim Size: 8.25" x 10.75", Bleed Size: 8.5" x 11", (allow .5" safety margin for all vital material)

**Digital Files** are accepted only if compatible, and only if the advertiser bears responsibility for reproductive quality. Non-compatible files may forfeit cameraready discounts, and incur conversion charges. Changes, revisions, conversions billed at \$60/hour. One hour minimum. Each additional 15 minutes billed at \$15. Print-ready artwork MUST be at 300 dpi in PDF, TIF or JPG formats. Digital photographs also MUST be at 300 dpi in PDF, TIF or JPG formats.

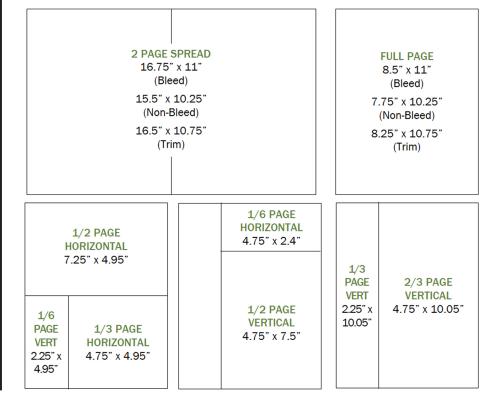
#### **ISSUE DEADLINES**

Published Monday. All display space reservations and material must be received by Friday, 17 days prior to the publication date.

#### Artwork sent by a courier service such as UPS or FedEx must be delivered to:

The Chronicle of the Horse, 108 The Plains Road Middleburg, VA 20117

#### **DIMENSIONS: THE CHRONICLE OF THE HORSE**



### MARKETPLACE

Available sizes:

# PREMIUM MARKETPLACE 1/5 - 3.5" x 3.5" FEATURED MARKETPLACE 1/10 - 3.5" x 1.6667" STANDARD MARKETPLACE 1/20 - 1.6667" x 1.6667"

